

MOBILITY

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Loren Lyon Is New Magic Wheels CEO



Loren Lyon

Loren Lyon has become the new CEO at Seattle-based Magic Wheels.

Lyon, who joined Magic Wheels in May, has worked with fledgling technology companies in the past. Lyon

was the CEO of SelfCHARGE, a battery company, from 1996 till 2006 and during his tenure was named the 2005 Ernst & Young Entrepreneur of the Year for the north-western United States in manufacturing.

The news announcement of Lyons' new position noted that he "enjoys the challenge of bringing new technology to market and uses his strong manufacturing background to adjust for the growth."

Magic Wheels manufactures a two-gear manual wheelchair wheel designed to reduce the amount of force needed to propel the wheelchair. 

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